

Pacific Coast Intermodal Port (PCIP) Pre-Scoping Phase

OVERVIEW OF STAKEHOLDER FEEDBACK AND
PROPOSED COMMUNITY ENGAGEMENT PLAN

December 19, 2024

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Public Involvement

Who We Are

JLA Public Involvement was founded on the basic principle that people have the right to be involved in the decisions that affect them. Since 1988, our practice has focused on bringing people together to support collaborative governance.

Purpose and Process

Purpose

Collect diverse perspectives from community members, Tribal governments, and key stakeholders to shape the PCIP Community Engagement Plan

- **Build Awareness:** Educate stakeholders on the PCIP project and its potential impacts through proactive outreach.
- **Gather Input:** Identify concerns, desired outcomes, and mitigation ideas to align the project with community priorities.
- **Foster Trust:** Engage stakeholders early to demonstrate transparency and build lasting relationships.
- **Address Barriers:** Identify challenges to participation and develop strategies to ensure inclusive engagement.
- **Enable Collaboration:** Use stakeholder insights to design an equitable and meaningful engagement plan.

Process

Utilize interviews and an online questionnaire with an iterative approach to gather broad perspectives and ensure inclusive outreach

- **Comprehensive Consultation:** Stakeholder interviews and an online questionnaire were used to collect diverse perspectives.
- **Iterative Approach:** A “snowball” method expanded engagement by leveraging connections and recommendations from participants.
- **Inclusive Outreach:** The online questionnaire provided an opportunity for individuals unable to participate in interviews to share their input.
- **Informing Engagement:** Insights gathered directly shaped the Community Engagement Plan to align with stakeholder priorities for the NEPA process.

Consultation Overview



190

Individuals/Organizations
Invited to Participate



63

Interviews Conducted
(representing 68 organizations)



35

Online Questionnaires
Submitted

Stakeholder Groups Engaged

- Advisory Bodies
- Arts/Culture
- Aviation
- Commercial/Recreational Fishing
- Community Organizations
- Culturally Specific/Equity-Focused
- Economic Development
- Education
- Environmental
- Faith Community
- Government/Municipality
- Healthcare
- Housing
- Maritime
- Neighborhood Associations
- Project Site Neighbors
- Rail Line Adjacent
- Small Business
- Timber
- Tourism
- Transportation
- Workforce/Union

*Note: **Tribal Governments** are not categorized as stakeholders but as rights-holders due to their status as sovereign nations. Meetings with the Confederated Tribes of Coos, Lower Umpqua, and Siuslaw (CTCLUSI) and the Coquille Tribe were conducted as part of this community engagement process.*

Feedback Themes

Community Member Quotes

We gathered feedback from community members through over 60 interviews as well as an online questionnaire.

Here's what people had to say:

This is a way to regain our soul as a hardworking community.

Growth would be great, but not at a cost.

Our #1 export is our kids.

We need our pride back.

Come to the table with data; don't come with a sales pitch.

[The North Spit has been] a sacred spot since time immemorial.

In order for this community to thrive, it needs to have a boost.

It will inspire hope.

How is what you're proposing different?

Housing will be the issue that makes or breaks this project.

Our way of life in rural Oregon collapsed.

Tourism doesn't cut it.

Need this drastically for the well-being of our County.

Communication and transparency are vital; the public should be involved at every step.

We need something to keep people here.

The water belongs to us all.

Dredging changes everything in the area—it must be minimized.

There's no need for this here.

Opportunities Identified

"This is a way to regain our soul as a hardworking community."

ECONOMIC GROWTH

- Job Creation
- Economic Ripple Effects
- Small Business Development

INFRASTRUCTURE DEVELOPMENT

- Transportation Improvements
- Public Utilities

ENVIRONMENTAL AND ENERGY OPPORTUNITIES

- Energy Resiliency
- Environmental Remediation

COMMUNITY AND WORKFORCE DEVELOPMENT

- Housing Solutions
- Expanded Tax Revenues
- Workforce Programs

Concerns Raised

“Housing will be the issue that makes or breaks this project.”

ENVIRONMENTAL RISKS

- Habitat Destruction
- Pollution & Invasive Species

INFRASTRUCTURE AND SAFETY CONCERNS

- Aging Systems
- Public Safety Risks
- Tsunami Vulnerability

SOCIAL CHALLENGES

- Housing Shortages
- Strained Public Services
- Loss of Small-Town Character

TRANSPARENCY AND TRUST

- Lack of Transparency
- Limited Community Involvement

Group-Specific Concerns

TRIBAL GOVERNMENTS

- Cultural Preservation
- Environmental Stewardship

EMPIRE NEIGHBORHOOD RESIDENTS

- Noise and Light Pollution
- Visual Impact
- Waterfront Investments

RAIL LINE ADJACENT COMMUNITIES

- Traffic Disruptions
- Noise and Safety Concerns

Community Engagement Plan

Engagement Goals

Build Awareness

Inform stakeholders about the project's purpose, timeline, and impacts.

Facilitate Participation

Offer accessible opportunities for meaningful community input.

Strengthen Relationships

Foster trust through responsive and collaborative engagement.

Promote Transparency

Communicate decisions and progress openly.

Support Inclusivity

Ensure diverse voices shape project outcomes.

Key Strategies

- » Updated project website
- » Project Advisory Group
- » Focus groups and listening sessions
- » Presentations to community organizations
- » Open houses and town halls
- » Online engagement/informational videos
- » Outreach through media and mailings

Questions?

Thank You

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